

Tafter Journal

Experiences and tools for culture and territory

Call for Papers

Special Issue on:

Copyright and the Market, a controversial relationship

edited by *Joost Smiers*

Is it acceptable that only a few transnational corporations dominate, worldwide, the news and the cultural expressions that we receive daily, and that influence enormously our thinking and feeling about the world we live in? Is such a market domination acceptable? We may consider this as a fact of life, of course, like the weather: what can you do about it? However, I guess that I am not the only one that finds the market domination by a few cultural and news conglomerates unacceptable, not only in democratic and human rights perspective, but also if one takes into consideration what competition policy should deliver us, and that is certainly not that a limited number of corporations rule cultural and news markets.

What we are actually missing is research about how such skewed market relations be changed and market dominating enterprises can made me substantially smaller and less influential. How can we re-establish in the fields of information, communication and culture level playing fields, and forget about the neoliberal imperative that outcomes of unrestrained entrepreneurial behaviour should be accepted? Therefore, I am happy with the initiative of Tafter Journal that I may invite you to contribute in finding solutions for this decisive topic.

At the same time, one should recognise that in this search the question of copyright should be included. Actually, copyright grants huge enterprises investment protection for their blockbusters, best sellers, and so on, by which diversity of news sources and artists are pushed far away into the margins of the market, nearly invisible for most of the citizens. This is an obstacle for the free democratic communication among citizens. Moreover, copyright is a huge source of income for a few star artists and their companies, but most of the artists don't make a penny from it. Let's be honest, with digitization as a daily reality it becomes every day more and more difficult to suppress what has been named "piracy", unless the police intrudes in the privacy of most of the citizens. Even more important, copyright prevents us, as citizens, to react on a work of an artist by adapting it, and add something to it. In all cultures, all over the world, this was how cultural expressions developed: you used what a predecessor has created,

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and so on and so forth. However, we freeze our cultural communication, which is a loss for democracy. Thus, taken all those, and many other arguments together we may consider that it would be wise to abolish copyright as well, at the same time as we make present market dominating news and cultural conglomerates substantially smaller.

In my book, *Imagine there's no copyright and no cultural conglomerates too ...* (http://networkcultures.org/uploads/tod/TOD4_nocopyright.pdf), written together with Marieke van Schijndel, I have tried to analyse how those proposed changes can be implemented, what kind of market relations this will give us, and above all why it should be done. However, I am very much aware that our analysis is only a first step. The challenge is now to improve our analysis, as well in argumentation as in the chosen solutions. It is a unique opportunity that Tafter Journal gives me the chance to invite you to contribute to this research in progress.

Submission Guidelines

Submitted papers will be carefully evaluated in terms of originality, significance, methodological soundness and clarity of expression. Papers must be written in English and must be submitted via e-mail to the guest editor.

Style of the papers

Contributions should be at least of 20.000 characters (spaces included), accompanied by up to five keywords and by a short abstract (550 characters, spaces included) outlining the paper's aims, main conclusions, and, if applicable, the methodology used.

Papers should be accompanied by a short description of the author(s). References should be listed at the end of the article in alphabetical order.

All papers should consist of three parts: introduction, central-body and conclusion. The introduction will describe the aims and the methodological aspects. The argument should be supported by adequate evidence and the paper should be written in a style that engages readers and stimulates their interest.

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Important Dates

- Deadline Paper Submission: **January 15, 2014.**
- Notification of 1st Proof Read: **February 25, 2014.**
- Deadline Revision: **March 25, 2014.**
- Notification of 2nd Proof Read: **April 25, 2014.**
- Final Submission: **May 25, 2014.**

Journal Information

Tafter Journal is an online monthly journal dealing with cultural policy, heritage, architecture and town planning, and the use of new technologies in the cultural policy field. Tafter Journal is an open access journal and its papers are freely available in order to support a greater global exchange of knowledge.

Its mission is to foster critical debate and to publish contributions written by and for academics and research experts as well as a broader set of practitioners, organizations and people working in the cultural policy field.

Website: <http://www.tafterjournal.it/>

Guest Editor

Joost Smiers

Professor (em.) of Political Science of the arts

Research Fellow

Research Group Arts & Economics

Utrecht School of the Arts, the Netherlands

e-Mail: joost.smiers@planet.nl

Website: <http://joostsmiers.nl/>

Please send the contributions (preferably in a Word format) to joost.smiers@planet.nl and to info@tafterjournal.com no later than **January 15, 2014.**

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Instructions for contributors

1. Papers must be in English.
2. Papers should be around 5000 words. Longer papers will be accepted for review following consultation with the Editor-in-Chief. Papers should be at least 12pt type, 1.5 line spaced throughout (including footnotes), with 3cm margins. All pages should be numbered consecutively. Titles and subtitles should be short.
3. The *first page* of the paper should contain the title, the name(s), institutional affiliation(s), e-mail address of the author(s), a list of five key words, and an abstract of not more than 150 words. For multiple authored papers, the corresponding author to whom proofs and the reprint order form should be sent should be clearly indicated. Acknowledgements and information on grants received can be given in a section headed 'Acknowledgements' at the end of the paper but before the list of references.
4. *Important formulae* (displayed) should be numbered consecutively throughout the paper as (1), (2), etc. on the right-hand side of the page.
5. *Footnotes* should be kept to a minimum and numbered consecutively throughout the text. Footnotes should preferably not include formulae.
6. *References* should include the most relevant papers. In the text, references to publications should appear as follows: "Farrell (1986: 68) reported that ..." or "This problem has been a subject in literature before (e.g., Farrell, 1986: 68)." The author should make sure that there is a strict 'one-to-one correspondence' between the names (years) in the text and those on the list. At the end of the paper (after any appendices), the complete references should be listed as:

For monographs:

Tirole, J. (1988), *The Theory of Industrial Organization*, Cambridge, Mass.: MIT Press.

For contributions to collective works:

Shaked, A. and Sutton, J. (1984), "Natural oligopolies and international trade," in: H. Kierzkowski (ed.), *Monopolistic Competition and International Trade*, Oxford: Clarendon Press.

For periodicals:

Gabszewicz, J.J. and Thisse, J.-F. (1979), "Price competition, quality, and income disparities," *Journal of Economic Theory* 20: 340–359.

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7. All mathematical expressions, either in-line or set-off, should be entered using an equation editor.

8. All graphs and diagrams should be referred to as *figures* and should be numbered consecutively in the text in Arabic numerals. Care should be taken that lettering and symbols are of a comparable size.

9. All unessential tables (and unessential mathematical expressions) should be eliminated from the paper. Tables should be numbered consecutively in the text in Arabic numerals. If not inserted in the text, insertion points should be indicated.

Please note that papers that do not conform to the above instructions may be returned for the necessary revision *before publication*. Page proofs will be sent to the corresponding author.

Submissions are to be sent via e-mail (preferably in a Word format) to joost.smiers@planet.nl and to info@tafterjournal.com no later than **January 15, 2014**.

Submission of a paper will be held to imply that it contains original unpublished work and is not being submitted for publication elsewhere. The guest editor does not accept responsibility for damage or loss of submissions.