

Tafter Journal - LOOP Studies/University of Barcelona Call For Papers on “Festivals: audience, funding and sustainability”

International Meeting Point for Cultural Managers

3, 4 April 2014 - Barcelona

LOOP with the **University of Barcelona** presents the second edition of *LOOP Studies, International Meeting Point for Cultural Managers*.

In the 2014 edition LOOP and the University of Barcelona will launch an international debate on trends within the management of cultural festivals, in particular: audience, funding and sustainability. Two days of conferences, round tables and professionals case studies to explore, discuss and imagine common strategies and create a space to think about new methodologies that can be relevant to reach sustainability and engage audience in the current context.

LOOP Studies aims at contributing to innovation and creativity in the field of culture and at same time at creating a meeting point to develop synergies and collaboration opportunities between different agents in the cultural sector.

For more information about *LOOP Studies, International Meeting Point for Cultural Managers* visit <http://www.loop-barcelona.com/loopstudies/>

Call for Papers/Speaking Opportunities

Get Involved! We welcome participants willing to share their research and experiences!

Tafter Journal and **LOOP Studies/University of Barcelona** invite paper submissions which offer new and challenging research on trends within the management of cultural festivals, in particular: audience, funding and sustainability. Suggested topics may include (but are not limited to) the following aspects:

- innovative ways both to attract new audiences and to enlarge them;
- new approaches to funding cultural festivals;
- original models of social and environmental sustainability for festivals and cultural events.

Papers must be written in English and should be at least of 20.000 characters (spaces included), accompanied by up to five keywords and by a short abstract (550 characters, spaces included) outlining the paper's aims, main conclusions, and, if applicable, the methodology used.

Papers should be accompanied by a short description of the author(s). References should be listed at the end of the article in alphabetical order.

All papers should consist of three parts: introduction, central-body and conclusion. The introduction will describe the aims and the methodological aspects. The argument should be supported by adequate evidence and the paper should be written in a style that engages readers and stimulates their interest.

Submitted papers will be carefully evaluated in terms of originality, significance, methodological soundness and clarity of expression. The criteria for selection are:

- Relevance to the conference
- Originality of the research
- Quality and rigour of research
- Clarity of presentation

Conference Presentation and Publication

Authors of accepted papers are expected to attend and present their paper at the conference. The author(s) will give a 15-minute presentation followed by a 5-minute Q&A session. All accepted papers will be published in a special issue of Tafter Journal on "Festivals: audience, funding and sustainability". These are original works which must not be submitted concurrently to another publication venue in whole or in part.

Important Dates

- Submission opens: **20 January 2014**
- Final Deadline for full Papers: **03 March 2014** (submission deadline: midnight in each author's time zone)
- Notification of accepted Papers: **20 March 2014**
- Conference Opens: **03 April 2014**



Journal Information

Tafter Journal is an online monthly journal dealing with cultural policy, heritage, architecture and town planning, and the use of new technologies in the cultural policy field. Tafter Journal is an open access journal and its papers are freely available in order to support a greater global exchange of knowledge.

Its mission is to foster critical debate and to publish contributions written by and for academics and research experts as well as a broader set of practitioners, organizations and people working in the cultural policy field.

Website: <http://www.tafterjournal.it/>

Please send the contributions (preferably in a pdf format) to info@tafterjournal.com no later than **March 03, 2014**.

Instructions for contributors

1. Papers must be in English.
2. Papers should be around 5000 words. Longer papers will be accepted for review following consultation with the Editor-in-Chief. Papers should be at least 12pt type, 1.5 line spaced throughout (including footnotes), with 3cm margins. All pages should be numbered consecutively. Titles and subtitles should be short.
3. The *first page* of the paper should contain the title, the name(s), institutional affiliation(s), e-mail address of the author(s), a list of five key words, and an abstract of not more than 150 words. For multiple authored papers, the corresponding author to whom proofs and the reprint order form should be sent should be clearly indicated. Acknowledgements and information on grants received can be given in a section headed 'Acknowledgements' at the end of the paper but before the list of references.
4. *Important formulae* (displayed) should be numbered consecutively throughout the paper as (1), (2), etc. on the right-hand side of the page.
5. *Footnotes* should be kept to a minimum and numbered consecutively throughout the text. Footnotes should preferably not include formulae.
6. *References* should include the most relevant papers. In the text, references to publications should appear as follows: "Farrell (1986: 68) reported that ..." or "This problem has been a subject in literature before (e.g., Farrell, 1986: 68)." The author should make sure that there is a strict 'one-to-one correspondence' between the names (years) in the text and those on the list. At the end of the paper (after any appendices), the complete references should be listed as:

For monographs:

Tirole, J. (1988), *The Theory of Industrial Organization*, Cambridge, Mass.: MIT Press.

For contributions to collective works:

Shaked, A. and Sutton, J. (1984), "Natural oligopolies and international trade," in: H. Kierzkowski (ed.), *Monopolistic Competition and International Trade*, Oxford: Clarendon Press.

For periodicals:

Gabszewicz, J.J. and Thisse, J.-F. (1979), "Price competition, quality, and income disparities," *Journal of Economic Theory* 20: 340–359.

7. All mathematical expressions, either in-line or set-off, should be entered using an equation editor.

8. All graphs and diagrams should be referred to as *figures* and should be numbered consecutively in the text in Arabic numerals. Care should be taken that lettering and symbols are of a comparable size.

9. All unessential tables (and unessential mathematical expressions) should be eliminated from the paper. Tables should be numbered consecutively in the text in Arabic numerals. If not inserted in the text, insertion points should be indicated.

Please note that papers that do not conform to the above instructions may be returned for the necessary revision *before publication*. Page proofs will be sent to the corresponding author.

Submissions are to be sent via e-mail (preferably in a pdf format) to info@tafterjournal.com no later than **03 March, 2014**.

Submission of a paper will be held to imply that it contains original unpublished work and is not being submitted for publication elsewhere. The editor do not accept responsibility for damage or loss of submissions.